

Andrew Stone

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Education

Northern Arizona University
— Flagstaff, AZ
Bachelor of Science in
Advertising, 1991

Computer Skills

Word, Excel, PowerPoint,
Access, Outlook, Adobe CS,
CSS, Word Press and multiple
other blog platforms, Google's
Suite of Products

Organizations

SLBOR, WFRMLS, Slow Food
Utah, EcoBroker

Management and Marketing Specialist

Social Media • Training and Education • Event Planning • Community Relations

Experience

Slow Food Utah

Board Member, November 2011 – Present

Event Planning, Fundraising, Volunteering, Community and Media Relations and Web Development.

- Establishing a viable web presence to increase impact in social media regarding agricultural issues, such as urban farming, land preservation, food traditions and more.

Williams-Sonoma, Inc — Salt Lake City, UT

Assistant Store Manager, July 2010 - Present

Project Management, Event Planning, Personal Management, Social Media Development

- Developed a more robust cooking class program to complement and enhance corporate dictated schedules with local community food leaders.
- Established a social media presence for the Salt Lake City and Beverly Hills Williams-Sonoma stores. Attracting a younger, more savvy and connected audience.

9th and 9th Street Festival Salt Lake City, UT

Board Member , June 2010 - Present

Fund Raising, Event Planning, Web Development, Social Media Integration, Media Relations, Site Preparation, Volunteer Coordination.

- Established a new website and social media presence for the street festival and instituted new community relationships to ensure a stronger and more viable festival.
- Secured corporate sponsorship from Yelp.com to further increase festival attendance and media presence at no cost.

365 Things to do in Salt Lake City

Founder and Administrator, March 2010 - Present

Page Management, Content Development, Administration Management and Page Moderation.

- Generated over 4,000 fans for a self-aggregated community events site for locals and visitors that is focused on lesser advertised, unique, and notable events in our community.

SLC Urban

Founder and Editor, 2006 - Present

Web Development, Blog Design, Content Generation, Community Outreach, Marketing and Media Sales.

- Created a ground - up blog and website focused on green living, urban farming, food preservation and recipes.

Windermere Real Estate —

Realtor, March 2005 - Present

Salt Lake City, UT

Client Development, Social Media Development, Community Outreach, Agent Education and Training, Web Development.

- Created a series of agent training based on Social Media, Blogging, Mobile Media and Web Development.
- Achieved Eco Broker designation and provided outreach opportunities for local Green Businesses to connect as well as becoming a regular attendee at Green Drinks.

Intercontinental Hotels —

**General Manager
2001 - 2005**

Salt Lake City, UT

**Director of Sales,
1998 - 1999 & 2000 - 2001**

Holiday Inn Salt Lake City Airport —

Salt Lake City, UT

**Director of National Accounts,
2000 - 2001**

Bristol Hotels and Resorts —

Salt Lake City, UT

**Director of Sales,
1994 - 1998**

Days Inn —

Flagstaff, AZ